



GTHL, Base 1 and Pizza Pizza Announce “Pic of the Week” Contest

Winning Pictures Posted on GTHL Website

TORONTO (Tuesday, October 7, 2008) - The Greater Toronto Hockey League today announced the continuation of the Base 1, Pizza Pizza “Pic Of the Week” contest.

The “Pic of the Week” contest was first launched in 2004 and allows participants and their families to submit GTHL game action shots to be posted on the GTHL Website. The individual who submits the winning photo will receive a free voucher for a large 3-topping pizza. In 2007 the contest got even better with the partnership of Base 1 Imaging. In addition to the prizing provided by GTHL Premier Sponsor Pizza Pizza, Base 1 Imaging will continue to provide each weekly winner with a 16” x 20” canvas photo of the actual winning photograph valued at \$140.00 each. Another added value component to the agreement is a 10% discount to all GTHL participants who order products from Base 1 Imaging. A direct link has been set-up on the GTHL web-site.

GTHL President John Gardner said, “This contest itself is incredibly popular. With the kind support of Pizza Pizza and Base 1 Imaging it will allow us to provide each winner not only with a free pizza, but a collectable version of the winning photograph that can be proudly displayed in the young players home. The support of Pizza Pizza and Base 1 Imaging on this and other GTHL ventures further displays their commitment to supporting the grass roots of hockey.”

This year’s contest began the week of September 29 and each weekly winner will be announced on Fridays at noon, with the winning photo being posted on the front page of the GTHL website.

Contest submissions can be made via email to picoftheweek@gthlcanada.com. Pictures must be sent as a jpeg file.

The Greater Toronto Hockey League is the largest amateur hockey league in the world. There are over 40,000 children registered annually in the GTHL.

Pizza Pizza Ltd. is one of Canada’s most popular and successful pizza restaurant operations, with more than 500 locations across Canada. The company is guided by a mission to provide the “best food, made especially for you” and proudly supports hundreds of local sports leagues, teams, and other community groups through donations, sponsorships and various other programs. Base 1 Imaging is one of Canada’s leading canvas printers. “Dedicated to the highest quality in the industry, our photo canvas prints dye your image deep into the canvas to maintain vibrancy and prevent cracking”.

For further information please contact:

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