



## GTHL Announces New “Scratch And Win” Admission Tickets As Season Gets Set To Begin

*All Paid Admissions Qualify to Win 1 of 670,000 Prizes*

TORONTO (Monday, September 11, 2006) - The Greater Toronto Hockey League today announced a new “Scratch and Win” contest that is operating during the 2006-07 season with the support of Pizza Pizza, Toronto St. Michael’s Majors and the Mississauga IceDogs. The announcement comes on the opening day of GTHL league play that will see over 10,000 league and playoff games take place.

Every individual paying admission to any GTHL regular season, playoff or Clancy tournament game will receive a GTHL Scratch and Win Ticket. Prizes range from discounts at Pizza Pizza, Toronto St. Michael’s Majors and Mississauga IceDogs games to private boxes at OHL games, game worn jerseys and GTHL official clothing.

GTHL President John Gardner said, “The launch of this contest is very exciting for us. With the support of our three partners, we have been able to provide added value back to players and their families with the “Scratch and Win” tickets. The support of Pizza Pizza, Toronto St. Michael’s Majors and the Mississauga IceDogs on this and other GTHL ventures further displays their commitment to supporting hockey players and their families.”

Pat Finelli, Vice-President of Marketing for Pizza Pizza, added: “We are delighted to be a part of this contest, which, we believe, adds to the fun of playing the game or watching it as a parent, friend or interested spectator. People gather in arenas across the Greater Toronto Area in celebration of a great sport, and, hopefully, the Scratch and Win contest will give people even more reason to celebrate.”

The St. Michaels Major and Mississauga IceDogs involvement in the PizzaPizza / GTHL scratch and win contest demonstrates their continued strong support of minor hockey; it's players, and the community. St. Michael’s Majors programs like our Future Majors, to our GTHL Major Scholarship Award, the Majors support all minor hockey players in the community. The Mississauga IceDogs support grass roots hockey by hosting minor hockey association nights, skate packages and fundraising opportunities.

The contest rules are available at arena cashier booths as well as on the GTHL Web Site at [www.GTHLCanada.com](http://www.GTHLCanada.com).

The Greater Toronto Hockey League is the largest amateur hockey league in the world. There are over 40,000 children registered annually in the GTHL.

-30-

**For further information please contact:**

Scott Oakman, Executive Director  
Greater Toronto Hockey League  
(416) 636-6845 ext 224  
[soakman@gthlcanada.com](mailto:soakman@gthlcanada.com)